

OFFICE OVERHEAD GOES 'UNDERCOVER'

Long Island Attorneys Find Economic Business Solutions in Virtual Offices

Garden City, NY – January 12, 2009 – On-demand office space and virtual administrative services are among the growing trends with Long Island businesses, especially independent attorneys and boutique law firms. This industry is often the most challenged by high overhead and expensive office operating costs in a down economy, according to Champion Office Suites.

This month, Champion Office Suites retained Slightly Mad Communications of Northport to develop a multi-platform advertising and marketing communications campaign to educate attorneys in metro-New York about economically friendly office solutions offering an edge in these tough economic times. "The new campaign is meant as an outcry to attorneys that there is another way to manage their practices. We created an irreverent series of "Warnings" that playfully illustrate how Champion Office Suites can help lawyers transform their business by avoiding the high costs of running their practices while freeing up time to focus on clients," says Paul Levine, President, Strategic Director, Slightly Mad Communications.

Champion Office Suites is located in a Class A office building on Franklin Avenue, just blocks away from Nassau County's courts. More than 1/3 of Champion Office Suites' clients are attorneys enjoying the resources of a traditional office environment while paying only a fraction of the cost. Clients have 24/7 access to Champion Office Suites, which is staffed from 8:30 a.m. - 5:30 p.m weekdays, with professionals fully experienced in working with lawyers. Facility highlights:

- 10 private, Wi-Fi equipped deposition, mediation and meeting rooms available by the hour;
- Offices and conference rooms available by the hour, day, week, or month
- Meeting room for up to 75 guests;
- State-of-the-art telephone and office support with professional receptionists;
- Locked mailroom and secure file storage; kitchenette and more.

"Today's discerning lawyers are finding that they can have the support and image of a full-time office without the overhead by using our virtual office space and services," says Roger Kahn, owner of Garden City's Champion Office Suites. "Six, full-time telephone receptionists ensure personalized friendly interaction with our clients and their clients, and assist with a host of administrative requests including mail forwarding and drop-off. Our facilities and services are all available on an as-needed basis, hourly, daily, monthly or longer, depending upon a lawyer's needs and the changing nature of their practice."

Champion Office Suites offers several packages, which are customized to each client's changing needs. Packages can include local phone/fax number, hourly office and conference room privileges, live receptionists answering calls in the name of the individual client and announcing and connecting the call to clients -- wherever they are, secure mailbox with 24-hour access, pick-up/drop off courtesies.

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Additional services such as mail forwarding and administrative support, laptop and paper file space rental, can be added for a nominal fee, along with a host of other office support options.

Billed as “the smart way to practice law,” Champion Office Suite offers the status of a high-profile, Garden City business address on a part-time, flexible basis. Personalized communication services, along with business development and support functions, create a prestigious office image -- on-demand. The company helps businesses enhance their profile, improve efficiency and increase profits. Champion Office Suites is located at 1225 Franklin Ave., Garden City, NY 11530; 516-873-8880; www.virtualofficeny.com

NOTE TO MEDIA: Lawyer clients are available for interviews.

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